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FOR IMMEDIATE RELEASE

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FOR INFORMATION CALL

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August 1, 2006

Ald. Mike McGee, Jr.  
(414) 286-2994

## Clear Channel Using "Bullying" Tactics On Local Artists, "Jam 4 Peace" Threatens African World Festival, Ald. McGee Says

A day after the Common Council passed his resolution urging WKKV-FM-V100.7 and its parent company, Clear Channel Communications, to feature artists who promote peace and family values during its Jam 4 Peace productions, Ald. Mike McGee, Jr. says Clear Channel is "bullying" local artists to steer clear of an event he's sponsoring on the same day. He also vows to continue to pressure the radio and media giant regarding its big Saturday (Aug. 5) Jam 4 Peace event, which he believes threatens the very future of African World Festival.

**Ald. McGee will discuss his concerns during a news conference at 11 a.m. on Thursday, August 3, 2006, outside the Bradley Center (the venue for the Jam 4 Peace concert) at N. 4<sup>th</sup> and W. State Streets. Media coverage is invited.**

Passed unanimously on July 25 by the Common Council's Community and Economic Development Committee, Ald. McGee's "Clear Channel resolution" asks the primary Jam 4 Peace promoter – V-100 FM – to promote values that encourage peace and harmony on the streets of Milwaukee. The alderman said many of the songs by artists who are scheduled to perform at the 2006 Jam 4 Peace on August 5 contain lyrics with sexist, violent and explicit language with references to smoking, drinking and prostitution.

The Ace "Em" Up Day event on Saturday sponsored by Ald. McGee and the Unique Car Club will celebrate the Black man and his ride. All rides are invited to the car show, to be held at N. 4<sup>th</sup> St. and W. Juneau Ave., which will include live performances by Baby Drew, Ice Mone, D-Rock and Zulu King Kamanzi and the Host of Conscience rappers and poets. Free African World Festival tickets will be available, in addition to food, games and prizes.

**-More-**

## **Ald. McGee: Jam 4 Peace Threatens Afrofest/ADD ONE**

The alderman said some of the artists scheduled to appear at Ace “Em” Up Day have been contacted by Clear Channel representatives and urged in not-so-subtle language to stay away from that event. “The Clear Channel conduct being alleged in this case is Nixonian and is very disturbing,” said Ald. McGee. “This is something you’d expect to see in China or North Korea – not America.”

“My message to Clear Channel is very concise: ‘Please be more balanced in your music,’” he said. “If you’re going to play music that’s negative or that promotes negative behaviors and points of view, also play music by artists with positive messages and give them the opportunity to perform in future Jam 4 Peace shows.”

Clear Channel has reneged on promises not to hold its Milwaukee Jam 4 Peace on dates that conflict directly with African World Festival, said Ald. McGee. “They (Clear Channel) have said they wouldn’t hold Jam 4 Peace during African World Festival ‘out of respect’ for the festival, yet they’ve gone ahead and done just that for three years.”

“There must be consequences in the community for Clear Channel and V-100 doing what they’re doing, and people could do that if they stay away from Jam 4 Peace,” the alderman said.

The Jam 4 Peace event threatens to suck “thousands” of critically valuable attendees away from African World Festival, which will run this weekend (August 4-6) at Maier Festival Park, said Ald. McGee. “I strongly urge people to attend African World Festival and to help support and save this critical Milwaukee cultural institution,” he said.

“African World Festival is truly about peace, harmony, and educating our young people about their culture, and V-100 is trying to undermine this great annual event,” Ald. McGee said.

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